

1 No Poverty

How we explored and learned:

We researched how to solve the problem of poverty using the internet. As we did this we found out about Fairtrade and how it works. At first, we thought that if we raised money and sent it to developing countries that it would help solve the poverty problem but the more we learned about Fairtrade the more we realised we could make a bigger difference by buying their products and encouraging others to do the same. By doing this the people will have better working conditions and will have money for all their life rather than a once off donation.

Fairtrade is when some people in the world don't get a fair price for the work they do because some people take more money than they should. For example, farmers in Africa are growing coffee beans and bananas and businessmen are profiting from it more than the farmers themselves. Fairtrade gives them a fair price so they can live a better quality of life.

How we chose:

We had a debate on which goal all of us would work on. We tried to focus on the most important goals but also the ones that we could actually make a change to. From what we learned when researching Fairtrade we knew we could help with the 'No Poverty' goal by buying Fairtrade products and encouraging others to do so. By doing this we would help people in developing countries to get a fair amount for their work.

What we created:

We came up with the idea of doing a Fairtrade promotion in our school; to achieve this we decided to try three things:

1. Promote Fairtrade to the wider community.
2. Get teachers to teach all the children in our school about Fairtrade.
3. Get the students to pass on the message at home and further afield.

We did the Fairtrade promotion for the wider community on grandparents day because there would be an good audience to talk to in our school. We prepared a talk about Fairtrade and we told all the parents and grandparents present about how important it was. We had a selection of

Fairtrade tea, coffee, chocolate and other treats. Once we finished our talk we invited the parents and grandparents to sample the Fairtrade products and they thought they were delicious. The Fairtrade chocolate was particularly popular among the treats and everyone wanted to know where we had bought it.



We asked our teachers if they could talk about Fairtrade to their class and they did. Teachers from second to sixth classes taught valuable lessons about how important Fairtrade is and our school is now better educated on how Fairtrade works.

We asked our principal if the school would agree to only stock Fairtrade tea and coffee in the staff room and she agreed.



How we engaged with others:

We asked our teachers to teach their classes a lesson on Fairtrade so everyone in our school would know about it. We found the lesson on the Fairtrade website and brought it to the teachers. The children's homework was to pester their parents to buy Fairtrade products and we pestered ours as well.



We engaged with the wider community by having an event on 'Grandparent's Day'. We decided this would be a great day to pass on our message to lots of people while they were in the school. We got all the parents and grandparents to sample Fairtrade products and we spoke to them about how important it is to choose Fairtrade when buying tea, coffee, bananas etc. They enjoyed it and were particularly impressed with how tasty the chocolate was.

Finally, we published the project on our school website for the whole world to see.